



Sponsorship and Exhibition Prices

Marine Energy Wales Annual Conference 27th, 28th, 29th January 2021 @Home

Conference Overview

The Marine Energy Wales conference has been a key event in the Welsh calendar for the last 10 years and the 11th annual event will bring together technology developers, the supply chain, academia and the public sector to discuss how Wales can become a global leader. Our annual conference will showcase the progress being made in Wales as well as outlining future plans and opportunities.

Due to popular demand this conference will take place over 3 days for the very first time, maximising networking time and introducing floating offshore wind to the programme.

With the unprecedented times we find ourselves in we have made the exciting decision to move our conference online. This has allowed us to create alternative sponsorship packages which are more **trackable** than our traditional in person conference packages, adding more value for your business. We will be able to provide an activity report following the conference detailing user interaction with your business profile.

Raise your company's profile by becoming a sponsor

Our sponsorship packages have been designed to offer maximum exposure for your business and with a global online platform, this is an opportunity you won't want to miss.

Join our exhibition

Our virtual exhibition area will allow you to showcase your company to key decision makers and industry professionals in order to make new contacts and develop your business. Virtual space is offered on a first come first served basis, so book early to avoid disappointment.

At our previous events, **all** sponsorship and exhibition space has been fully booked. If you are interested in becoming a sponsor or exhibiting at our conference, please review the opportunities below and contact Ruth Lovell on ruth.lovell@marineenergywales.co.uk

SPONSORSHIP OPPORTUNITIES

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| <p>Gold Sponsor</p> | <p>£1500</p> | <ul style="list-style-type: none"> • Hyperlinked sponsor logo displayed prominently on Registration Page Website • Sponsor logo listed on MEW Website • Large hyperlinked sponsor logo displayed prominently on Reception Page (logos organised by priority, this would be listed most visibly at top of the page) (inside event) • Associated with all media releases • 1 promotional article in MEW newsletter • Large virtual Exhibition Space (see above). Higher priority booth so listed at top of page • Option to stream commercials and messages between stage presentations • 8 delegate tickets • Event analytics report |
| <p>Previous In-Person Gold Sponsor package</p> | <p>£2300</p> | <ul style="list-style-type: none"> • <i>Branding on all conference materials -conference programme, sponsor posters, and on-screen saver during breaks</i> • <i>Full page colour advertisement within Conference Programme (sponsor to provide graphic in line with MEW specification)</i> • <i>6 ft exhibition space in the exhibition hall, plus space for promotional banners in the main conference room</i> • <i>Corporate logo listed on conference website page (with hyperlink)</i> • <i>4 delegate passes to conference and dinner</i> • <i>Associated with all media releases</i> • <i>1 promotional article to be included in MEW newsletter leading up to the conference (words and images to be supplied by sponsor)</i> |

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| Silver Sponsor | £1200 | <ul style="list-style-type: none"> • Hyperlinked sponsor logo displayed on Registration Page on Website • Sponsor logo listed on MEW Website • Hyperlinked sponsor logo displayed on Reception Page (inside event) • Associated with all media releases • Virtual Exhibition Space (see Exhibition opportunities for further details) • 4 delegate tickets • Event analytics report |
| Previous In-Person Silver Sponsor package | £1800 | <ul style="list-style-type: none"> • <i>Branding on all conference materials - conference programme, sponsor posters, and on-screen saver during breaks</i> • <i>Half page colour advertisement within Conference Programme (sponsor to provide graphic in line with MEW specification)</i> • <i>6 ft exhibition space in the exhibition hall</i> • <i>Corporate logo listed on conference website page (with hyperlink)</i> • <i>3 delegate passes to conference and dinner</i> • <i>Associated with all media releases</i> |
| Panel Sponsor | £500 | <ul style="list-style-type: none"> • Hyperlinked sponsor logo displayed on Registration Page of Website • Sponsor logo listed on MEW Website • Hyperlinked sponsor logo displayed on Reception Page (inside event) • Logo illustrated at start and end of the sponsored panel session • Option to stream commercials and messages before or after sponsored session • Associated with all media releases • 2 delegate tickets • Event analytics report |

EXHIBITION OPPORTUNITIES

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| <p>Virtual exhibition space</p> | <p>£175</p> | <ul style="list-style-type: none"> • Virtual Space includes: <ul style="list-style-type: none"> ○ Logo and Name Icon on Exhibition Page ○ Exhibitor description ○ Pre-recorded video or option to share PDF'd material on booth ○ Ability to provide links to online hosted documents ○ Link to exhibitor website ○ Link to exhibitor twitter ○ Booth Chat Forum ○ 1 to 1 networking ○ Ability to connect with delegates via email, LinkedIn ○ Private sessions ○ 2 delegate tickets ○ Listing on MEW website conference page |
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